



Canadian Firearms Journal (CFJ)

Advertising Rates

AD SIZE DIMENSIONS

Full Page	8.125" W x 10.675H	1 Distribution	\$1500.00 per issue
Full Page	8.125" W x 10.675H	3 Distribution	\$1200.00 per issue
Full Page	8.125" W x 10.675H	6 Distribution	\$1000.00 per issue
Half Page	6.875" W x 4.5H	1 Distribution	\$750.00 per issue
Half Page	6.875" W x 4.5H	3 Distribution	\$600.00 per issue
Half Page	6.875" W x 4.5H	6 Distribution	\$550.00 per issue
Quarter Page	3.365W x 4.5H	1 Distribution	\$400.00 per issue
Quarter Page	3.365W x 4.5H	3 Distribution	\$350.00 per issue
Quarter Page	3.365W x 4.5H	6 Distribution	\$300.00 per issue

Ad Specifications

Full Page - 8.125 Wide x 10.675 High plus .25" bleed on all sides

Half Page - 8.125 Wide x 10.675 High plus .25" bleed on all sides

ACCEPTABLE FILE FORMATS : Provide ads in a high resolution PDF format, Illustrator, Photoshop, InDesign, Jpeg, TIFF or EPS file. Minimum 300 dpi, CMYK file. Bleeds only required on full page ads. No Word or Publisher files will be accepted.