



Spring 2024

Hello,

Defend your freedoms and help your fellow gun owners across the country gear up for the fight of our lives by completing the enclosed **Firearms Community Campaign Strategy Survey**.

Then, urgently rush it back to me using the postage-paid envelope provided.

Your responses to this new survey from Canada's **National Firearms Association** (NFA) will help shape our strategy for the upcoming federal election.

But the election could come at any time - even in a matter of months - so please do not delay. I urge you to complete and return your survey at once. Our mission is simple: **To make sure Canada's next government is 100 PER CENT PRO-GUN and PRO-FREEDOM!**

For almost a decade, tyrannical Trudeau and his socialist coalition allies in the NDP have been on an ideological crusade to crush Canada's law-abiding, freedom-loving firearms community.

Step by step, day by day, and regulation by regulation, Trudeau and the NDP have tried (and in some cases succeeded!) to systematically dismantle our cherished freedoms and trample our rights.

Last year, Trudeau tried to flat-out BAN firearms commonly used by hunters, farmers, and sports shooters across Canada. It was a huge civil disarmament push, **just like what happens in Communist countries!**

But Trudeau backed down after the NFA launched a massive counterattack on your behalf!!!

Now, one year removed from his latest and most dangerous gun-grabbing effort, the polls show Canadians may have finally grown tired of Trudeau's extreme politics of demonization and division.

In other words, Justin Trudeau has never been weaker.
And we must be ready to strike.

You see, the upcoming election is a historic opportunity for Canadians to finally turn the page on Trudeau's anti-gun authoritarianism and take back the freedoms he stole from us.

Simply put, it may be our best - and only - chance to stop tyrannical Trudeau's civil disarmament agenda from succeeding in full.

BUT... if Trudeau pulls off a come-from-behind victory in the upcoming campaign (**it's very possible!**), his vengeance will be fierce.

In my opinion, he won't stop until every gun in Canada has been seized by the federal government.

So, we won't give him the chance! Our NFA team is planning a nationwide campaign to defeat Canada's most anti-gun MPs and ensure we finally elect a Parliament that will respect our rights.

It's our chance to wipe the slate clean and deliver an electoral blow so devastating that no government will ever again try to take away our guns.

And I'm counting on your advice to do it.

That's why I must receive your **Firearms Community Campaign Strategy Survey** immediately.

Sure, we could rely on high-priced, ivory-tower consultants to help determine our election strategy. But, let's be honest, they don't get it.

We want to hear from the real, on-the-ground, freedom-loving firearms enthusiasts who represent the heart and soul of our country.

People like you.

Since Justin Trudeau was elected in 2015, the NFA has been working hand in glove with gun owners like you to defend firearms enthusiasts from the most hostile and freedom-hating government we've ever seen.

Originally founded in 1978, the NFA is Canada's largest and most powerful gun rights group.

In recent years, we've taken our fight into the belly of the beast. We've gone directly to Ottawa and provincial capitals across Canada to apply maximum pressure on politicians and policymakers and to urge them to protect gun rights.

And we get results. **For example, it was the NFA that convinced Doug Ford's government in Ontario NOT to cooperate with Justin Trudeau's gun grab.**

The NFA also helps defend law-abiding firearms owners in court. Some of the recent, high-profile cases we've been involved in include Parker v. Canada and KKS Tactical v. Canada.

We filed legal action against Trudeau on behalf of KKS Tactical and its owner, Cassie Premack. Cassie's stock became worthless because the Liberals collaborated with an industry group and an empty promise of compensation.

Unfortunately, while we were battling Trudeau in court, KKS Tactical Supplies had to close and declare bankruptcy. **They couldn't survive under Trudeau's new rules.**

Not only did Trudeau bankrupt a thriving business, but the judge also made Cassie pay legal costs. The government wants more money from a single mother who stood up to them and was inevitably bankrupted by their actions!

Isn't it ridiculous that the government will seize our property and then charge us for challenging their tyrannical policies in court!?

Friend, **the NFA will stand by Cassie Premack to the end**, as we stand by all law-abiding firearms owners. But to tell you the truth, we need your help to recharge the NFA bank account after this long and expensive court battle.

That's why, alongside your completed survey, I urge you to include a generous donation to Canada's National Firearms Association in the amount of \$25, \$50, \$100, \$250, \$500, or even \$1,000 or more.

Your gift will help the NFA reveal the horror of Trudeau's Communist-style civil disarmament campaign in the next federal election and, more importantly, defeat gun-grabbing MPs across Canada.

I'm not exaggerating...

I truly believe the upcoming election may be our last chance to protect gun rights in Canada and prevent the full disarmament of our population.

So please, rush me your completed **Firearms Community Campaign Strategy Survey** and donation of \$25 or more today using the postage-paid envelope provided.

With your help, I know we'll once again enjoy the freedom that comes from living in a Canada where our rights are respected, our property is protected, and our way of life is celebrated.

But without you, I fear all will be lost. So please, act now. I need you in this fight.

Sincerely,



Rick Igercich

*National President & CEO,
National Firearms Association*

PS I hate to admit it but, in the last election, Justin Trudeau got away with using law-abiding firearms owners as his political punching bag. Well, this time we're punching back.

But first, I need your completed **Firearms Community Campaign Strategy Survey** and generous donation...